

THIRTEEN YEARS LUCKY AS POTTERS RESORT RETAINS FIVE STAR GRADING

January 2015



POTTERS RESORT

UK's first 5 star holiday village recognised by VisitEngland

Potters Resort has received the 5 star Quality in Tourism Holiday Village grading for the thirteenth consecutive year.

The quality assessment scheme from VisitEngland honours hospitality excellence, and includes an overnight inspection visit from one of their assessors.

Potters Resort received an overall percentage of 93 per cent, with criteria including cleanliness, interiors, friendliness, hospitality and service.

Comments from the assessor's report included: "Potters remain the market leader within this section of the industry. It is most encouraging to see the considerable increase in the percentage markings which has been achieved with the further development of the swimming pool and surrounding area, and also the development of the shop facility."

John Potter, Managing Director of Potters Resort comments: “Retaining our 5 star rating is only possible due to the commitment, hard work, enthusiasm, support and friendly and personal service that each and every team member consistently delivers. I’d like to thank the 550-plus team for helping us to retain our 5 stars by providing guests with a memorable and remarkable experience, and going the extra mile to deliver this.”

For more information on Potters Resort visit www.pottersholidays.com or call 0333 3207 497.

For further information and images please contact;

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